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Homepage

1 **NAVIGATION**
Logo & main navigation containing links to all the sections of the websites. (About Azteca, Recipes, Channels, Products, Where to Buy, Subscribe)

2 **FEATURED HEADER**
Header of featured products, promotions etc. Will be editable by Azteca after launch so they can change when necessary.

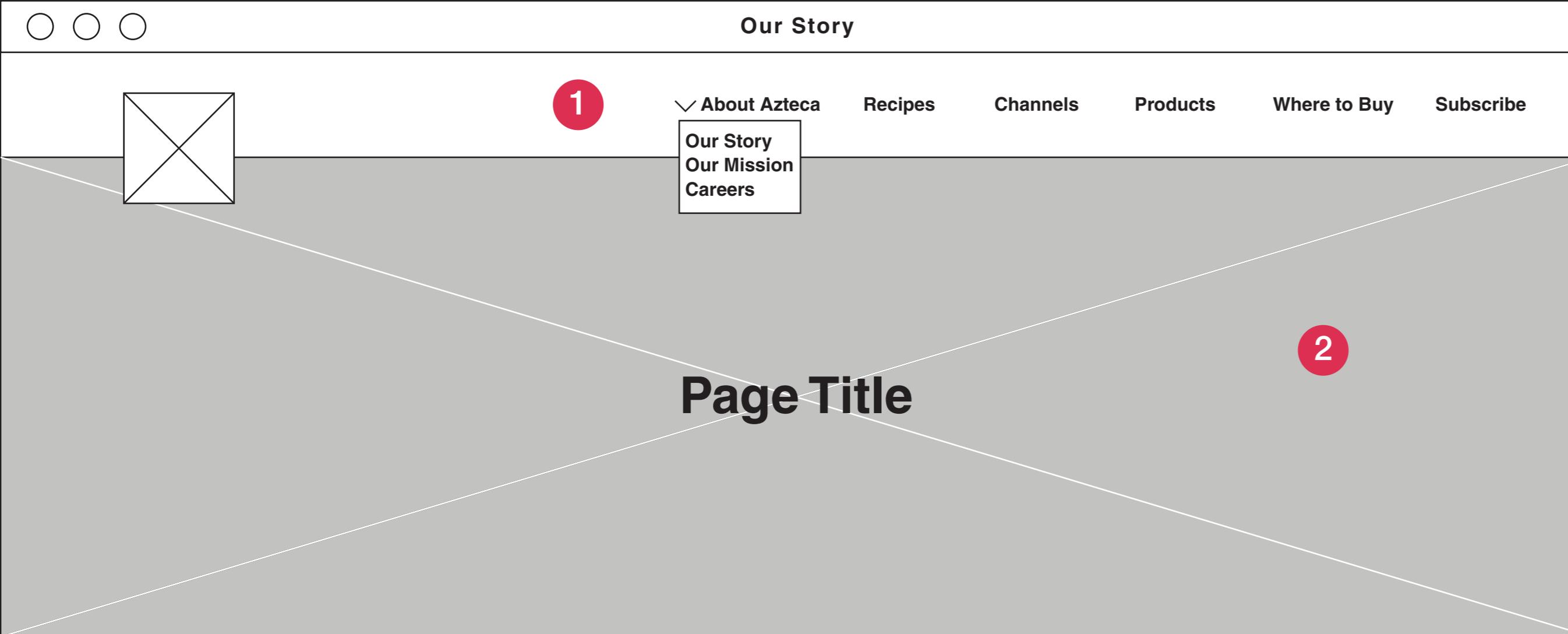
3 **OUR MISSION**
Highlighting Azteca's mission With a link leading to a page dedicated to Azteca's mission.
SEE MORE button Links to OUR MISSION page

4 **RECIPES**
Side navigation for Azteca's Highlighted recipes with "See more" link
SEE MORE button Links to RECIPES page

5 **OUR STORY**
Top Level summary of Azteca's history with link to Our Story section
Example: <https://www.quakerroats.com/>
Button Links to OUR STORY page

6 **SUBSCRIBE**
Quick subscribe area for email capture.

7 **FOOTER**
Website's footer containing Contact Us, Sitemap, Privacy Policy links. As well as Azteca's copyright / social media icons



Annotations

Our Story

1 NAVIGATION

Logo & main navigation containing links to all the sections of the websites. (About Azteca, Recipes, Channels, Products, Where to Buy, Subscribe)

2 FEATURED IMAGE

Title of page and featured image

3 TIMELINE

Side navigation of Azteca's history as a company

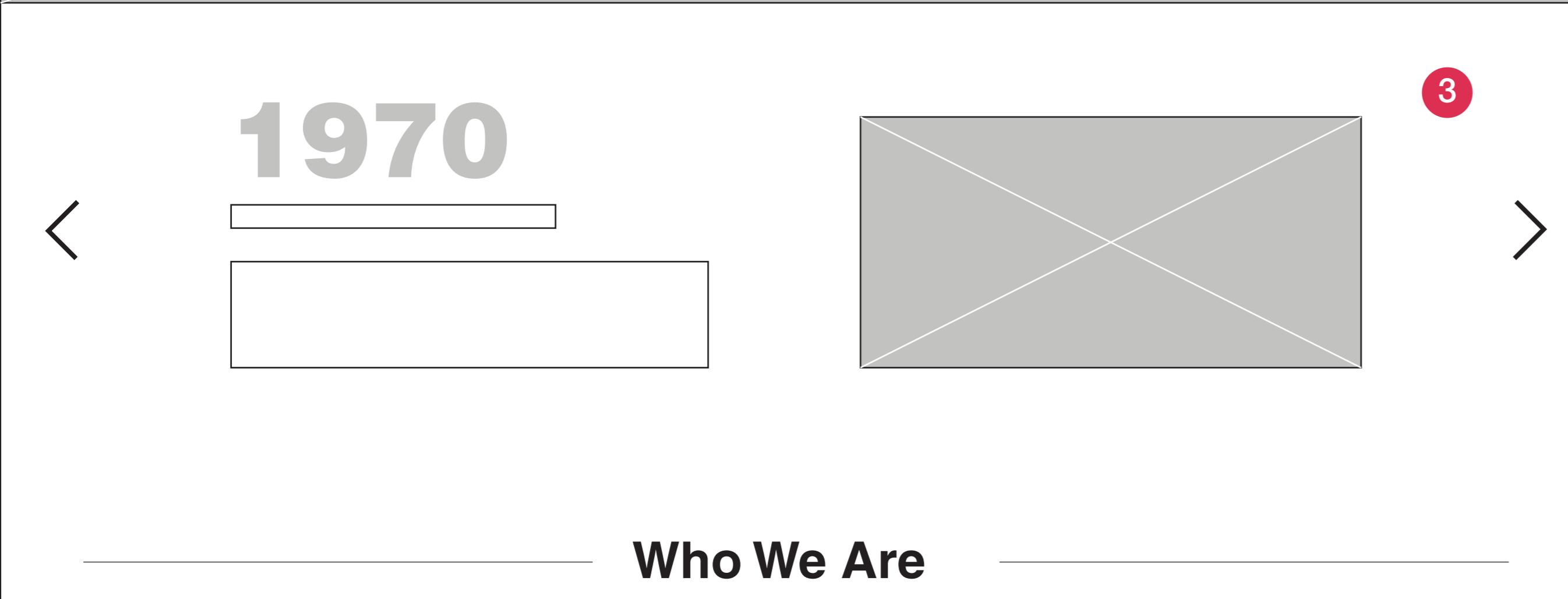
Example: <https://www.heinz.com/heinz-timeline>

4 WHO WE ARE

Summary of Azteca Foods

5 Our Story Videos

Videos that Azteca already has



Who We Are

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The wireframe illustrates a website layout with the following components:

- Header:** A navigation bar at the top with links: About Azteca, Recipes, Channels, Products, Where to Buy, and Subscribe. A dropdown menu for "About Azteca" is shown, listing: Our Story, Our Mission, and Careers.
- Section 1:** A large area containing a Sunshine logo (represented by a square with an X) and a "Our Mission" section.
- Section 2:** A "Our Mission" heading with a detailed mission statement: "Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip."
- Section 3:** A placeholder for "Core Values" content, indicated by several empty rectangular boxes.
- Section 4:** A footer area containing links: Contact Us, Sitemap, Privacy Policy, and social media icons (Facebook, Instagram, YouTube, Twitter).

Annotations numbered 1 through 4 point to specific parts of the wireframe:

- 1 NAVIGATION**: Points to the main navigation bar.
- 2 COMPANY MISSION**: Points to the "Our Mission" section.
- 3 Core Values**: Points to the placeholder for core values.
- 4 FOOTER**: Points to the footer area.

Annotations

Our Mission

1 NAVIGATION

Logo & main navigation containing links to all the sections of the websites. (About Azteca, Recipes, Channels, Products, Where to Buy, Subscribe)

2 COMPANY MISSION

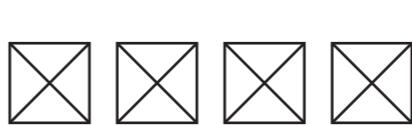
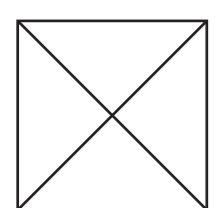
Summary of Azteca's mission and highlight of Sunshine logo

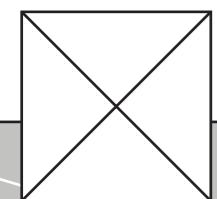
3 Core Values

Showcase of Aztecas values

4 FOOTER

Website's footer containing Contact Us, Sitemap, Private Policy links. As well as Azteca's copyright / social media icons





1

✓ About Azteca
Our Story
Our Mission
Careers

Careers

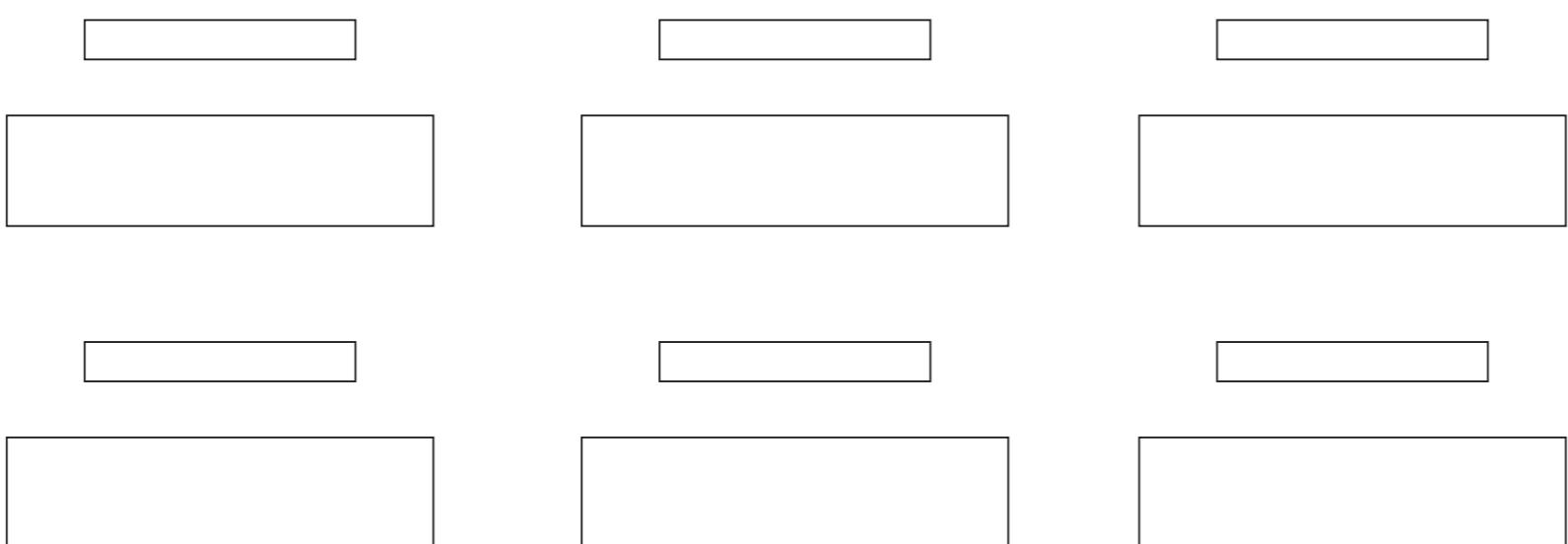
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Mission & Core Values

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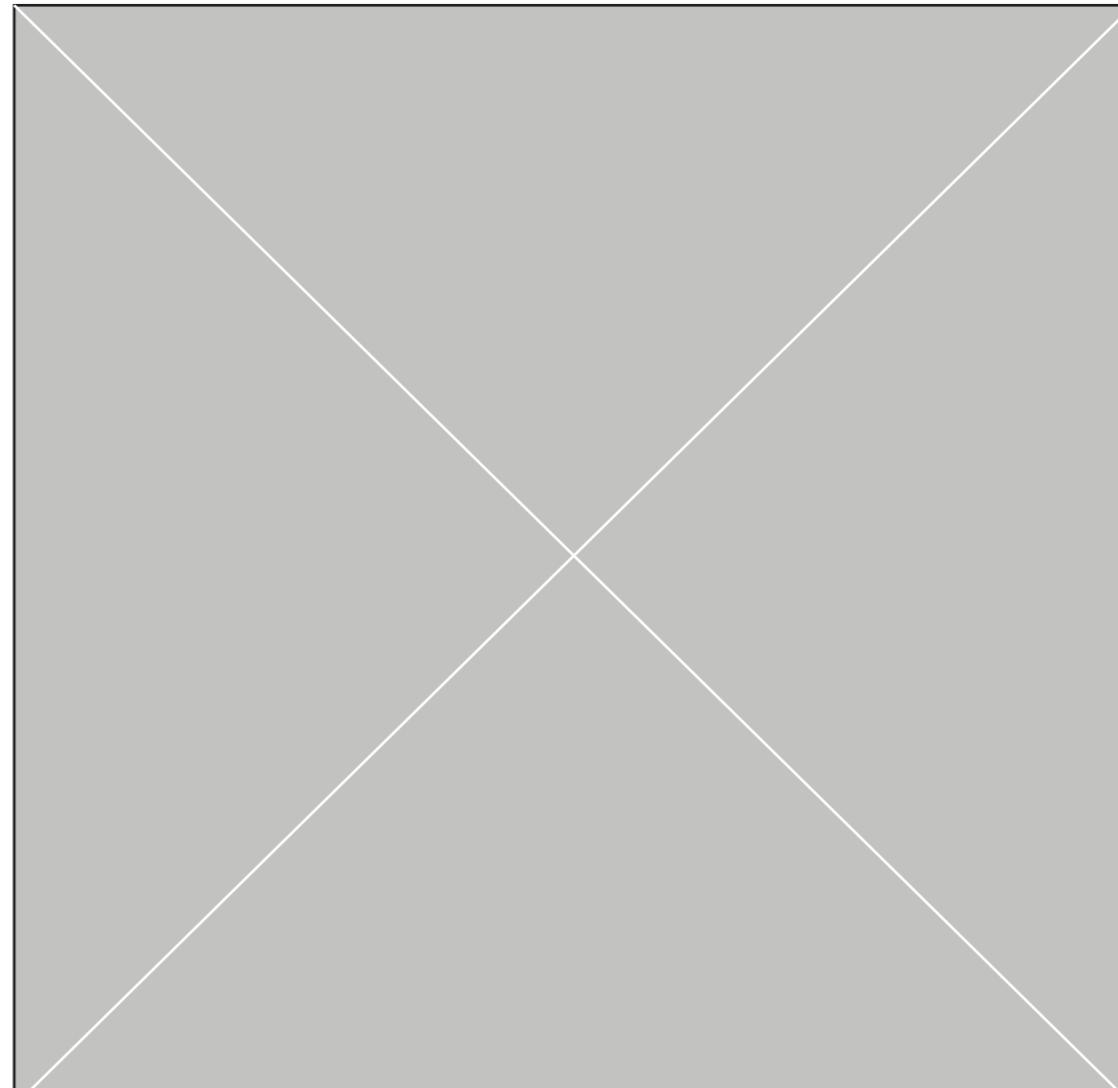


Being on team Azteca

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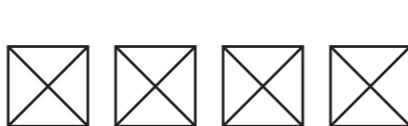
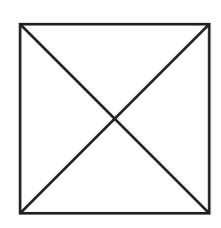
Contact us for Opportunities

Your Name:

5

Your Email:

Message:



6

Careers

1 NAVIGATION

Logo & main navigation containing links to all the sections of the websites. (About Azteca, Recipes, Channels, Products, Where to Buy, Subscribe)

2 PAGE OVERVIEW

Summary of Azteca's mission and highlight of Sunshine logo

3 Value / Culture overview

Overview of Azteca's work culture and values

4 What its like to be part of the Azteca team

Area to explain what its like to be on the Azteca Team and benefits

5 Application Form

Area to Apply to Azteca via email

6 FOOTER

Website's footer containing Contact Us, Sitemap, Private Policy links. As well as Azteca's copyright / social media icons

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Recipes

The wireframe illustrates a Recipe page layout with the following components:

- Navigation Bar:** Located at the top left, featuring a logo icon, a red circle with the number 1, and a dropdown menu with links to About Azteca, Recipes, Channels, Products, Where to Buy, and Subscribe. The dropdown also includes sub-links: Our Story, Our Mission, and Careers.
- Page Title:** A large, bold title "Page Title" centered above the main content area.
- Image Placeholder:** A large gray rectangular area with a white X placeholder, labeled with a red circle containing the number 2.
- Category Buttons:** A row of six buttons labeled Breakfast, Lunch, Appetizer, Dinner, Desserts, and Snacks, each enclosed in a thin black border. A red circle with the number 4 is positioned to the left of the first button.
- Search Bar:** A horizontal search bar with a magnifying glass icon, labeled with a red circle containing the number 4.
- Recent Recipes:** A grid of eight placeholder cards arranged in two rows of four. Each card has a white X placeholder and a thin horizontal bar below it. A red circle with the number 5 is positioned to the right of the fourth card in the top row.
- See More Button:** A small, light-gray rectangular button labeled "See more" in a small font, located below the first row of cards. A red circle with the number 6 is positioned to its right.
- E-Book Recipe book:** A small, light-gray rectangular button labeled "E-Book Recipe book" in a small font, located below the second row of cards. A red circle with the number 7 is positioned to its right.
- Footer:** The bottom section contains links to Contact Us, Sitemap, and Privacy Policy, along with a copyright notice and social media icons. A red circle with the number 8 is positioned at the bottom center.

Annotations

Recipes

1 NAVIGATION

Logo & main navigation containing links to all the sections of the websites. (About Azteca, Recipes, Channels, Products, Where to Buy, Subscribe)

2 FEATURED IMAGE

Title of page and featured image

3 RECIPE CATEGORIES

Navigation of recipe categories

4 SEARCH RECIPES

Search Bar for all recipes

5 RECENT RECIPES

the Recipes populated on the “Recipe” home page will be the most recent recipes added to the site per request

6 SEE MORE BUTTON

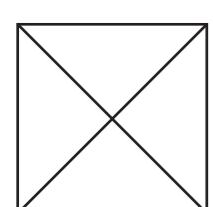
Will populate more recipes when clicked

7 E-Book Recipe book

If E-book is wanted on site it can go here

8 FOOTER

Website's footer containing Contact Us, Sitemap, Private Policy links. As well as Azteca's copyright / social media icons



This wireframe illustrates the layout of a Recipe page, divided into several sections with numbered callouts:

- 1 NAVIGATION:** Located at the top left, it includes the logo (a square with an X), the main navigation menu (About Azteca, Recipes, Channels, Products, Where to Buy, Subscribe), and a dropdown menu for "About Azteca" with options: Our Story, Our Mission, Careers.
- 2 FEATURED IMAGE:** A large, light gray rectangular area representing the featured image for the recipe.
- 3 RECIPE STEPS:** A section containing two steps, each with a title and a detailed description. Step 1: "Step 1" with a long text block. Step 2: "Step 2" with a similar long text block.
- 4 INGREDIENT LIST:** A list of ingredients, each preceded by a dash (-) and followed by "Ingredient".
- 5 DOWNLOAD/PRINT RECIPE & SHARE OPTION:** A horizontal bar at the bottom left containing two gray rectangular buttons.
- 6 FOOTER:** A footer section at the bottom right containing links: Contact Us, Sitemap, Privacy Policy, and social media icons (Facebook, Instagram, YouTube, Pinterest).

Annotations

Recipe

1 NAVIGATION

Logo & main navigation containing links to all the sections of the websites. (About Azteca, Recipes, Channels, Products, Where to Buy, Subscribe)

2 FEATURED IMAGE

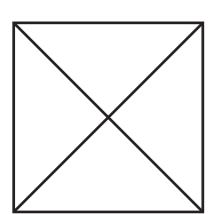
3 RECIPE STEPS

4 INGREDIENT LIST

5 DOWNLOAD/PRINT RECIPE & SHARE OPTION

6 FOOTER

Website's footer containing Contact Us, Sitemap, Private Policy links. As well as Azteca's copyright / social media icons



Recipe Title

Time | Calories | Level

3

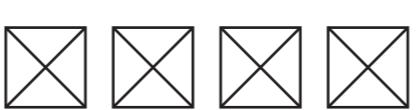
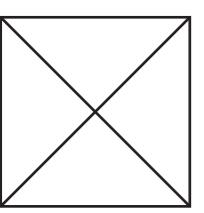
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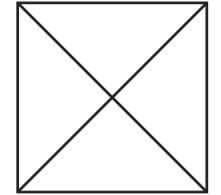
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✓ About Azteca
Our Story
Our Mission
Careers

Recipes

Channels

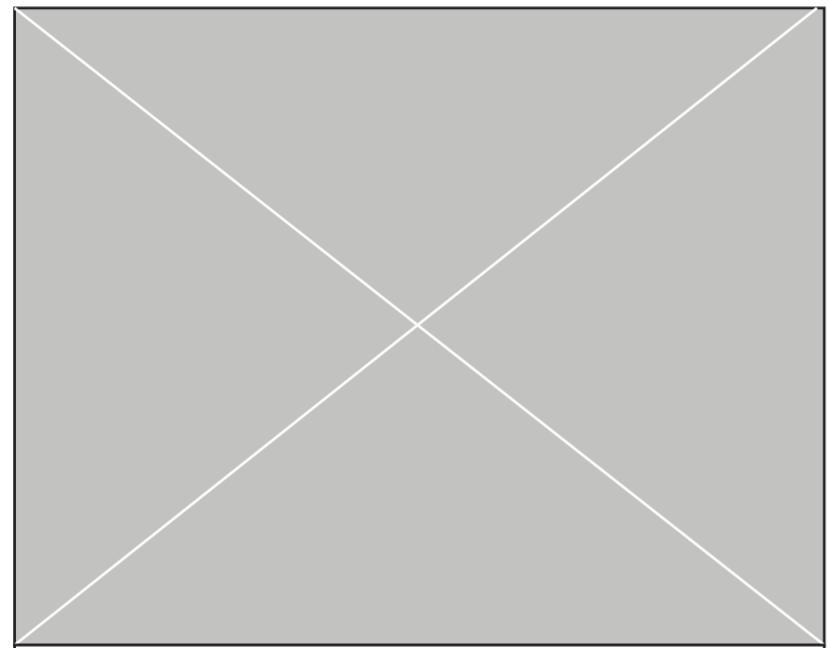
Products

Where to Buy

Subscribe

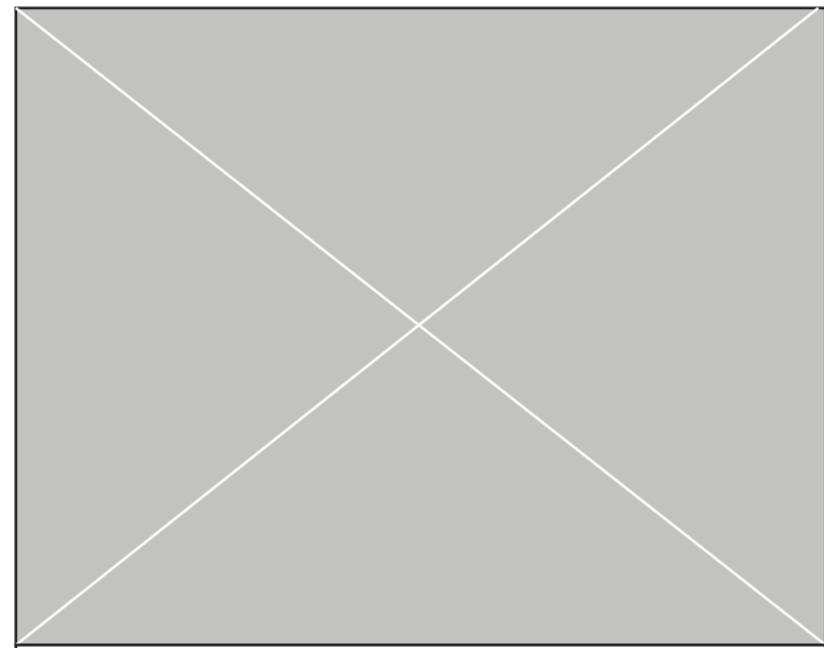
Channels

Description....



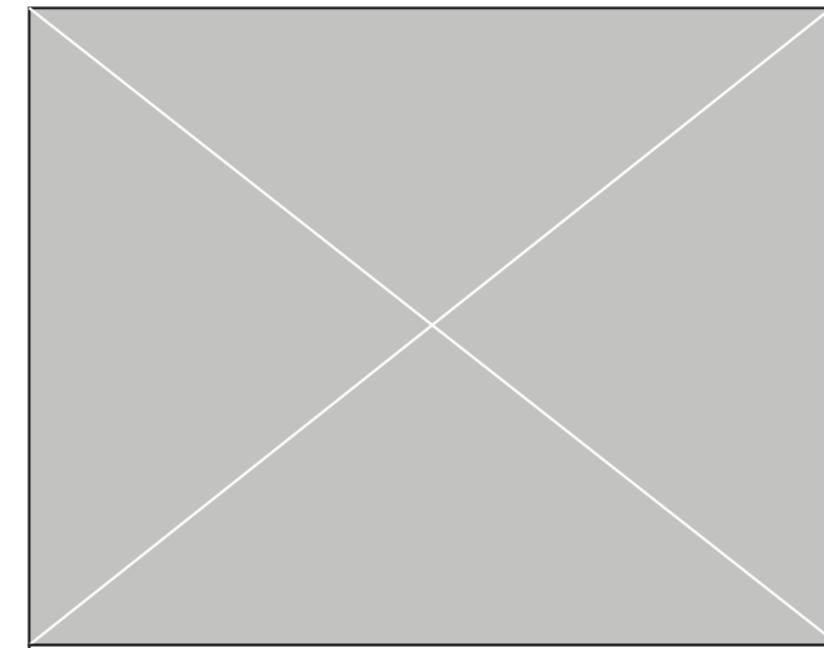
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[Products](#)

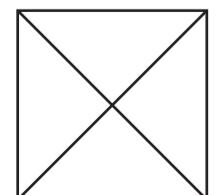
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[Products](#)[Spec sheets](#)

CONTRACT MANUFACTURING

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[Contact Us](#)[Contact Us](#)[Sitemap](#)[Privacy Policy](#)

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Channels

1 NAVIGATION

Logo & main navigation containing links to all the sections of the websites. (Our Story, Products, Channels, Careers, Where to Buy, Recipes, Subscribe)

3 CHANNELS SELECTION

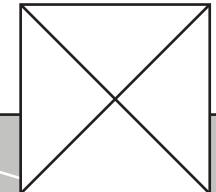
Image & description of each channel.

[Products button](#) Links to Azteca Consumer Products

[Spec sheets button](#) Links to Spec sheets PDF page

4 FOOTER

Website's footer containing Contact Us, Sitemap, Private Policy links. As well as Azteca's copyright / social media icons



1

>About Azteca
Our Story
Our Mission
Careers

Recipes

Channels

Products

Where to Buy

Subscribe

Page Title

2

Description....

Homestyle

Corn

Soft & Tender

Salad Shell

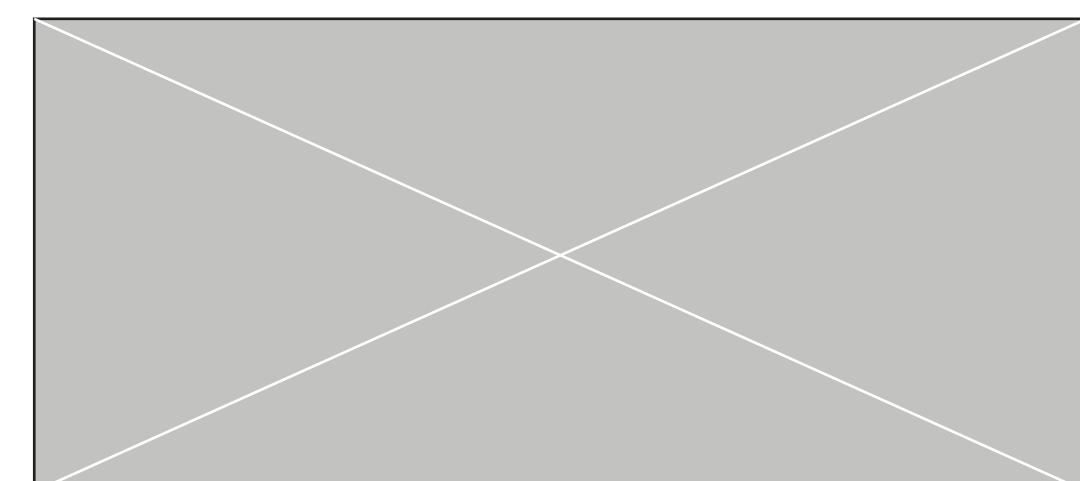
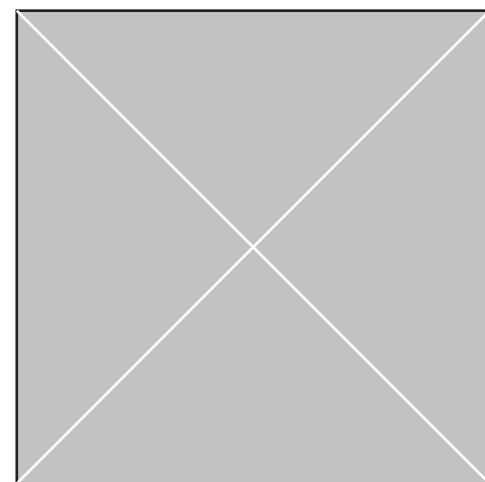
White Whole Wheat

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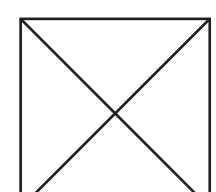
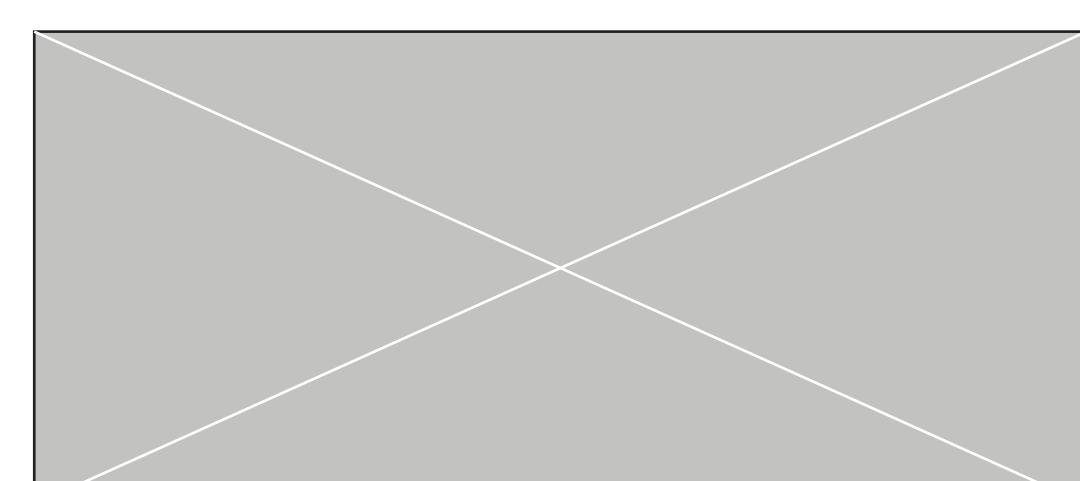
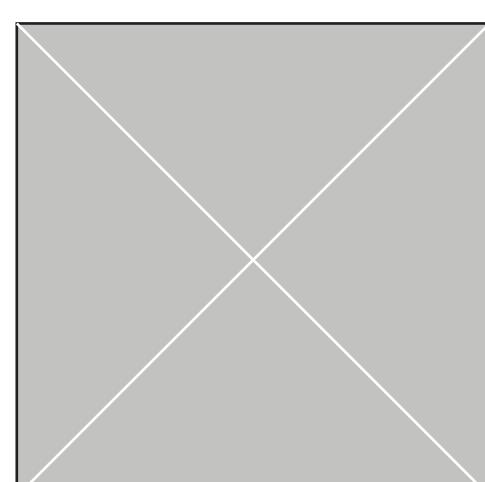
Product Type

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Product Type

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4



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Azteca Consumer Products

1 NAVIGATION

Logo & main navigation containing links to all the sections of the websites. (Our Story, Products, Channels, Careers, Where to Buy, Recipes, Subscribe)

2 FEATURED IMAGE

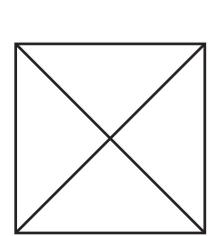
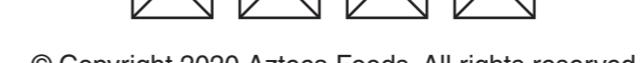
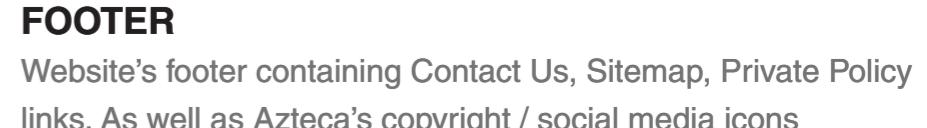
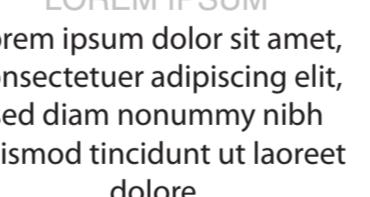
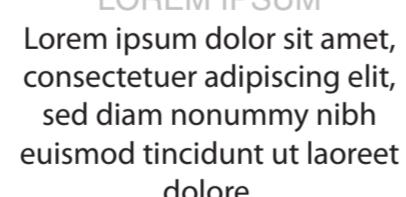
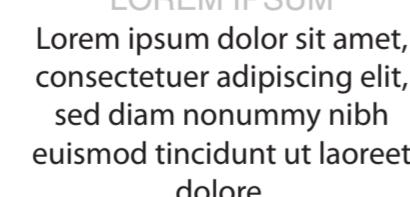
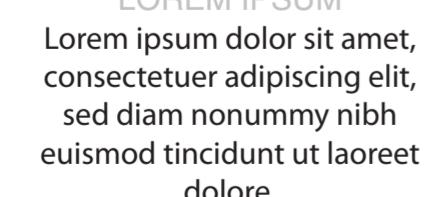
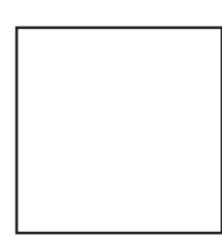
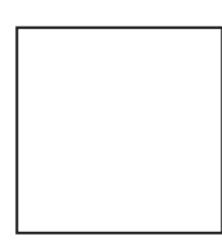
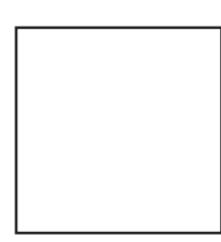
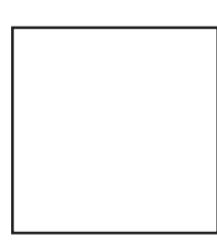
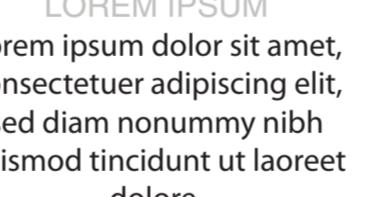
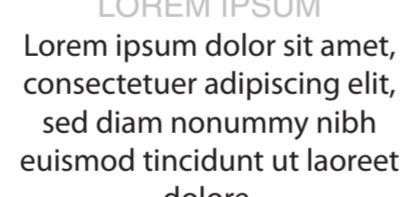
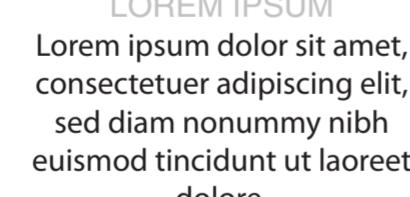
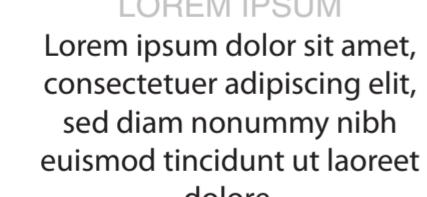
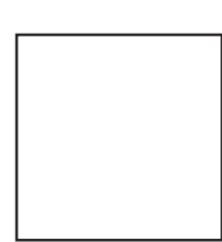
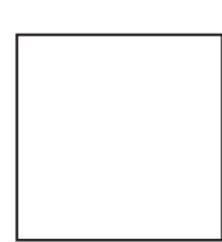
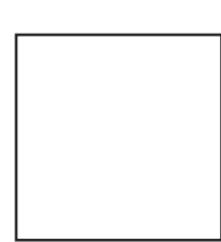
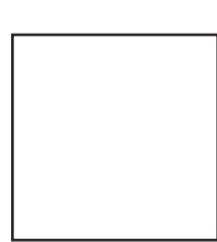
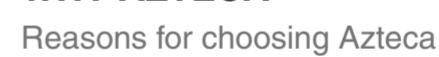
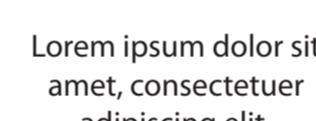
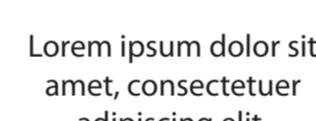
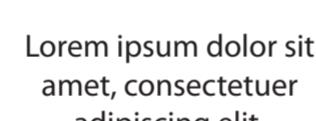
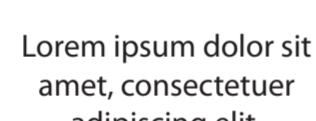
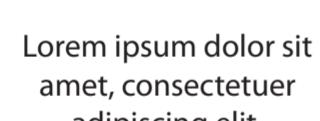
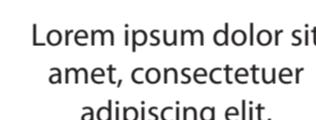
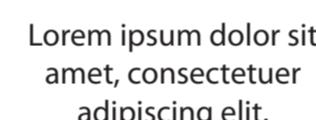
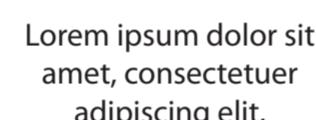
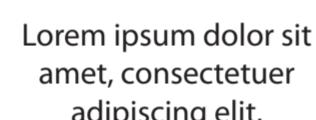
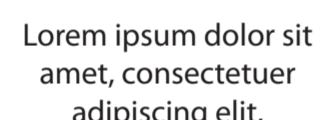
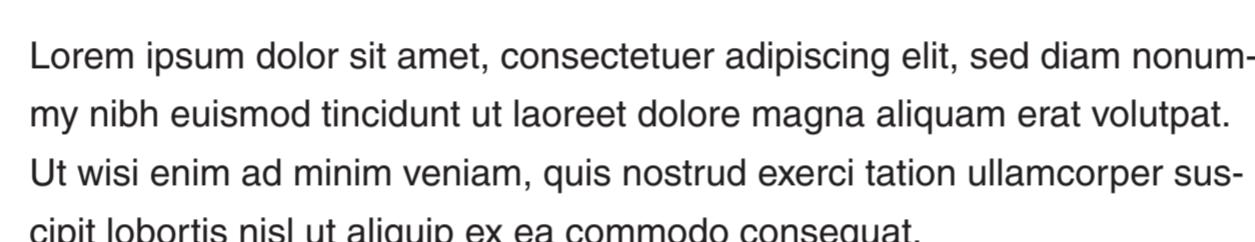
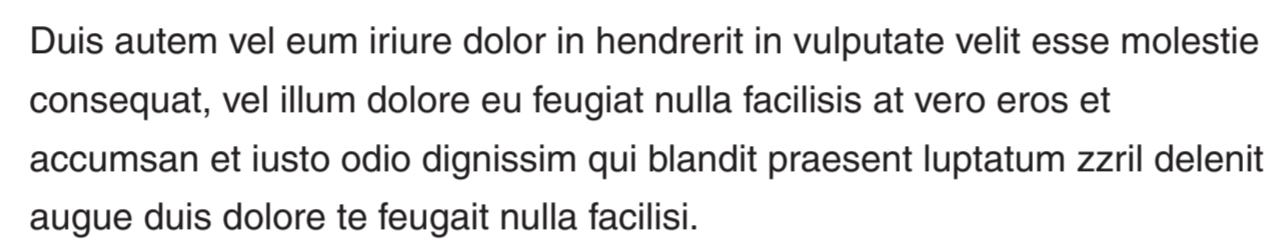
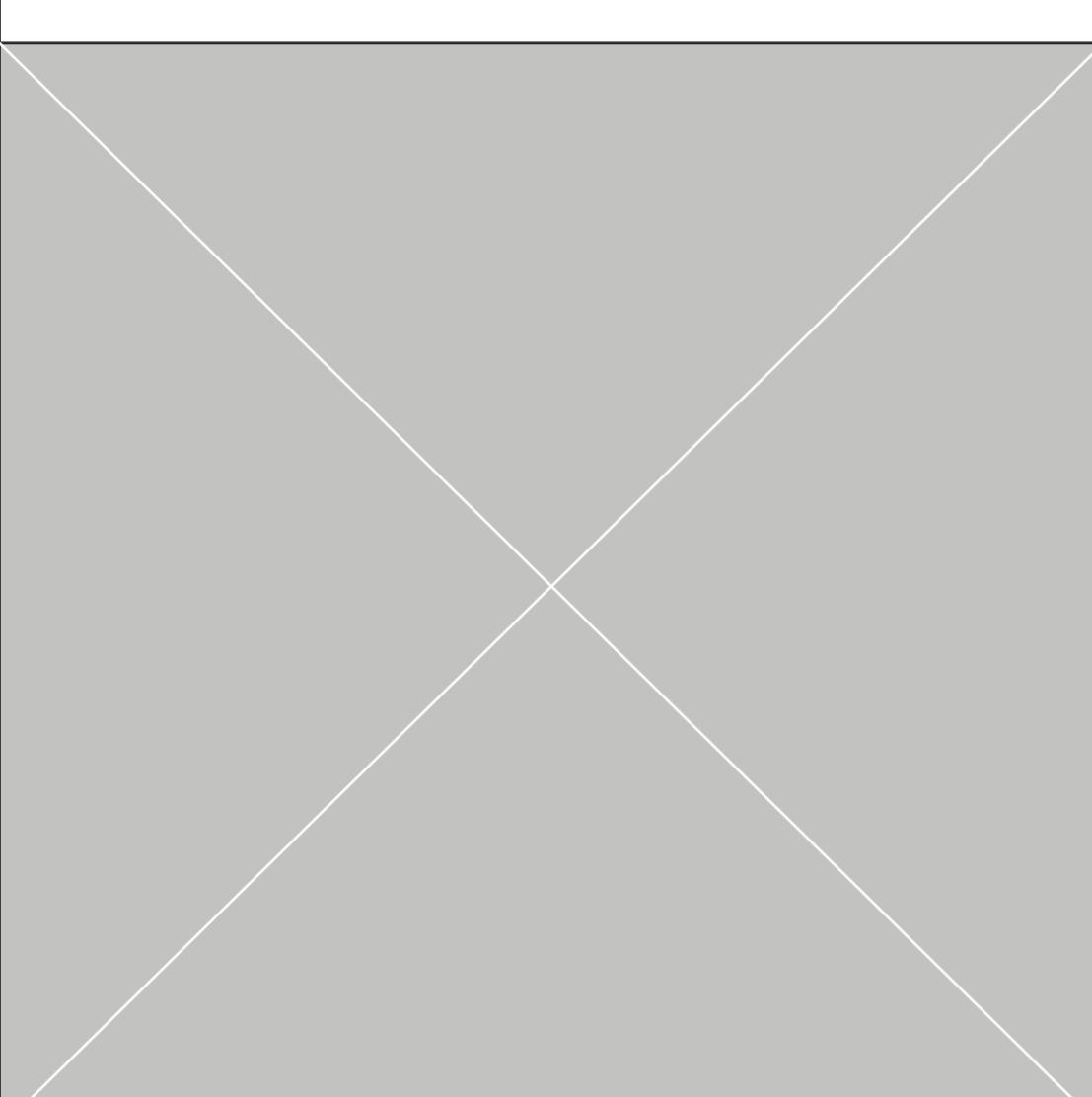
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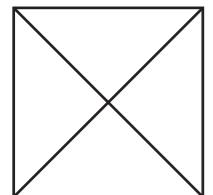
3 PRODUCTS

In depth showcasing of Azteca's products (Tortilla, Salad Shell) with description section (ingredients, allergen statement, nutritional information)

4 FOOTER

Website's footer containing Contact Us, Sitemap, Privacy Policy links. As well as Azteca's copyright / social media icons





1

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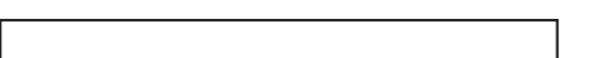
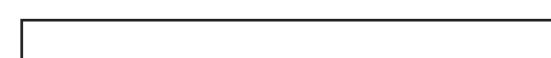
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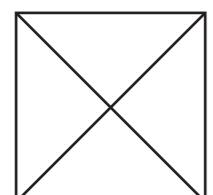
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2 CONTACT FORM



3

3 OTHER CONTACT INFO

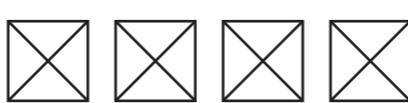


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4



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1

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