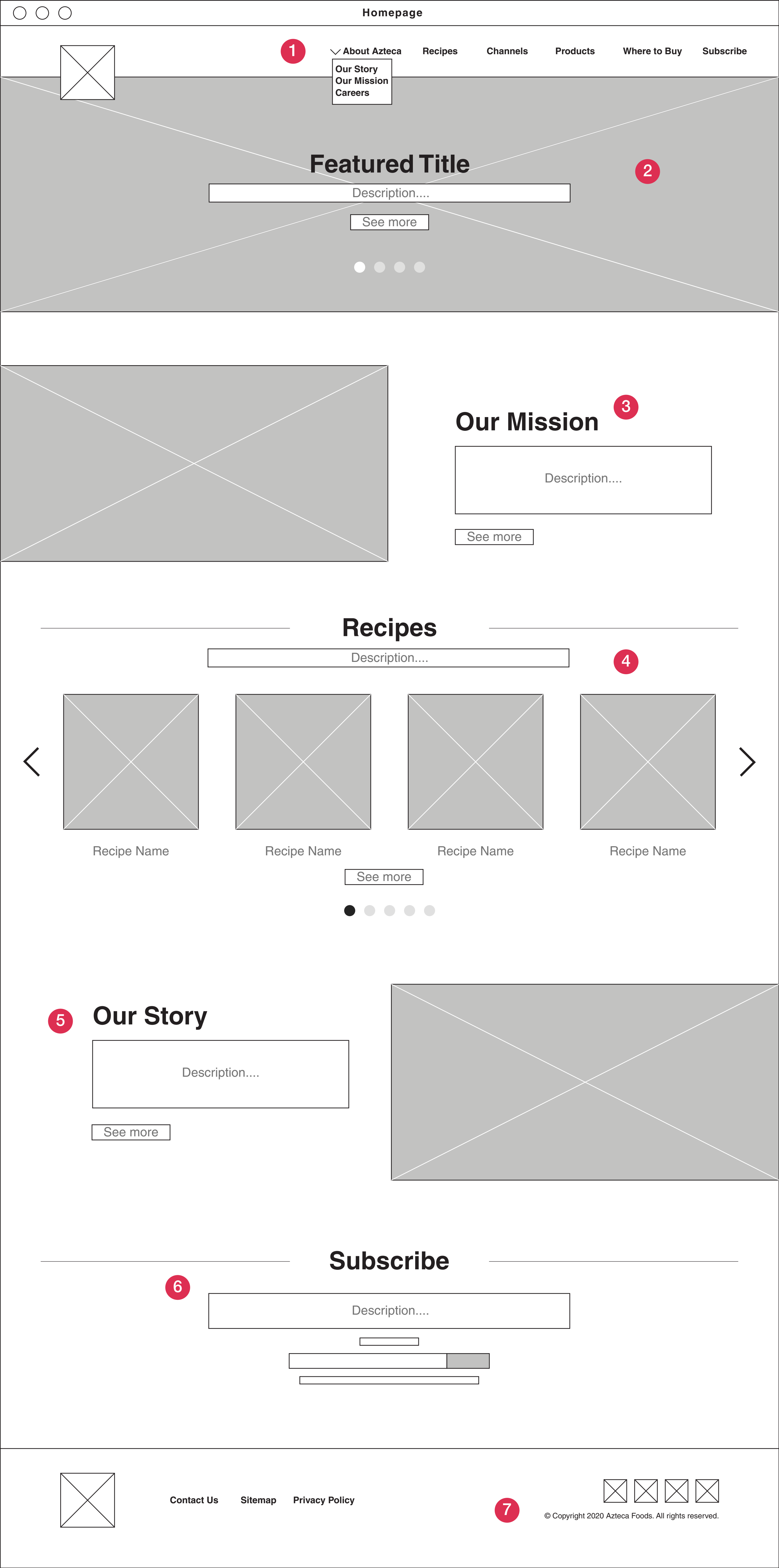




Annotations

# Homepage

- 1

**NAVIGATION**  
Logo & main navigation containing links to all the sections of the websites. (About Azteca, Recipes, Channels, Products, Where to Buy, Subscribe)
- 2

**FEATURED HEADER**  
Header of featured products, promotions etc. Will be editable by Azteca after launch so they can change when necessary.
- 3

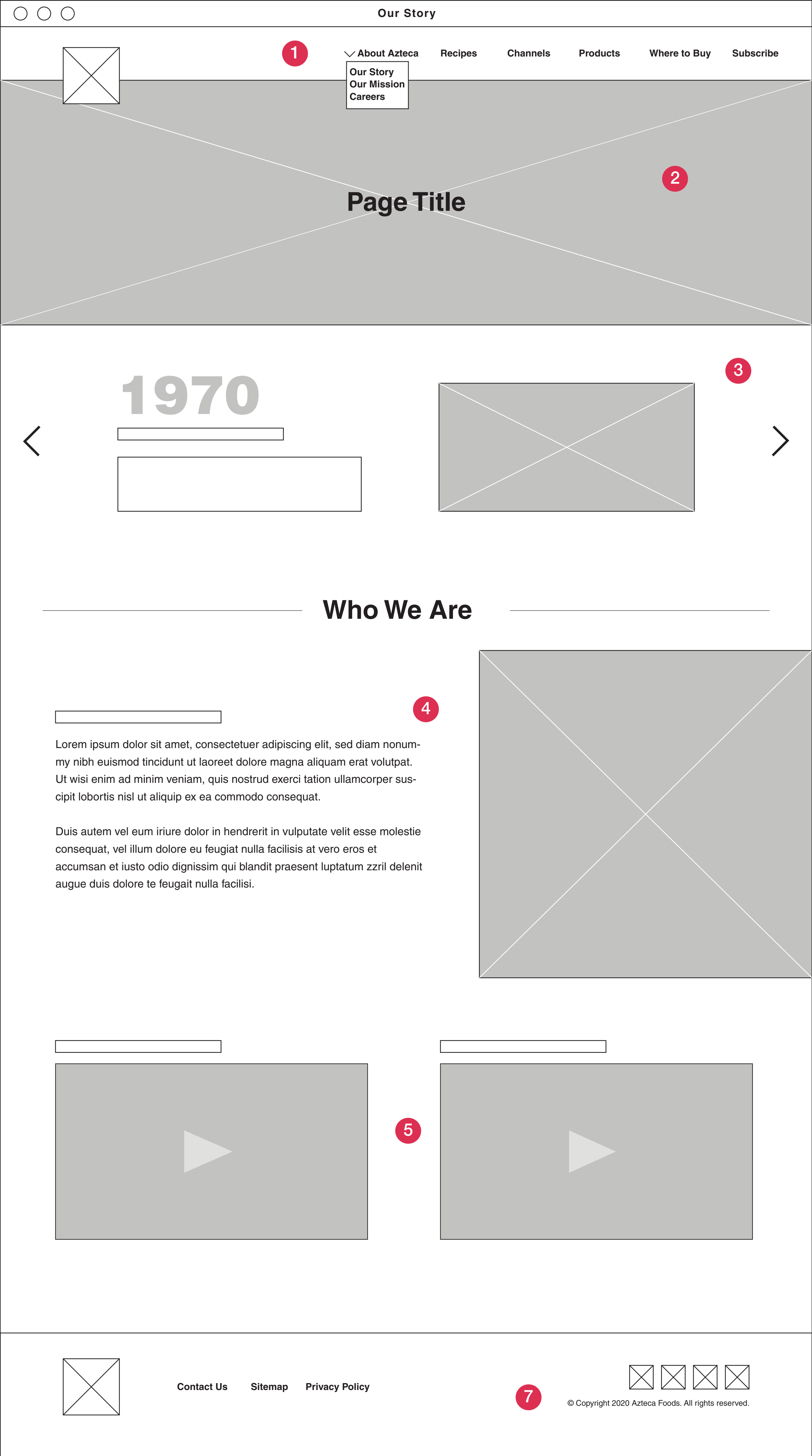
**OUR MISSION**  
Highlighting Azteca's mission With a link leading to a page dedicated to Azteca's mission.  
  
**SEE MORE** button **Links to OUR MISSION** page
- 4

**RECIPES**  
Side navigation for Azteca's Highlighted recipes with "See more" link  
  
**SEE MORE** button **Links to RECIPES** page
- 5

**OUR STORY**  
Top Level summary of Azteca's history with link to Our Story section  
  
Example: <https://www.quakeroats.com/>  
  
**Button** **Links to OUR STORY** page
- 6

**SUBSCRIBE**  
Quick subscribe area for email capture.
- 7

**FOOTER**  
Website's footer containing Contact Us, Sitemap, Private Policy links. As well as Azteca's copyright / social media icons



## Annotations

# Our Story

### 1 NAVIGATION

Logo & main navigation containing links to all the sections of the websites. (About Azteca, Recipes, Channels, Products, Where to Buy, Subscribe)

### 2 FEATURED IMAGE

Title of page and fatured image

### 3 TIMELINE

Side navigation of Azteca's history as a company

Example: <https://www.heinz.com/heinz-timeline>

### 4 WHO WE ARE

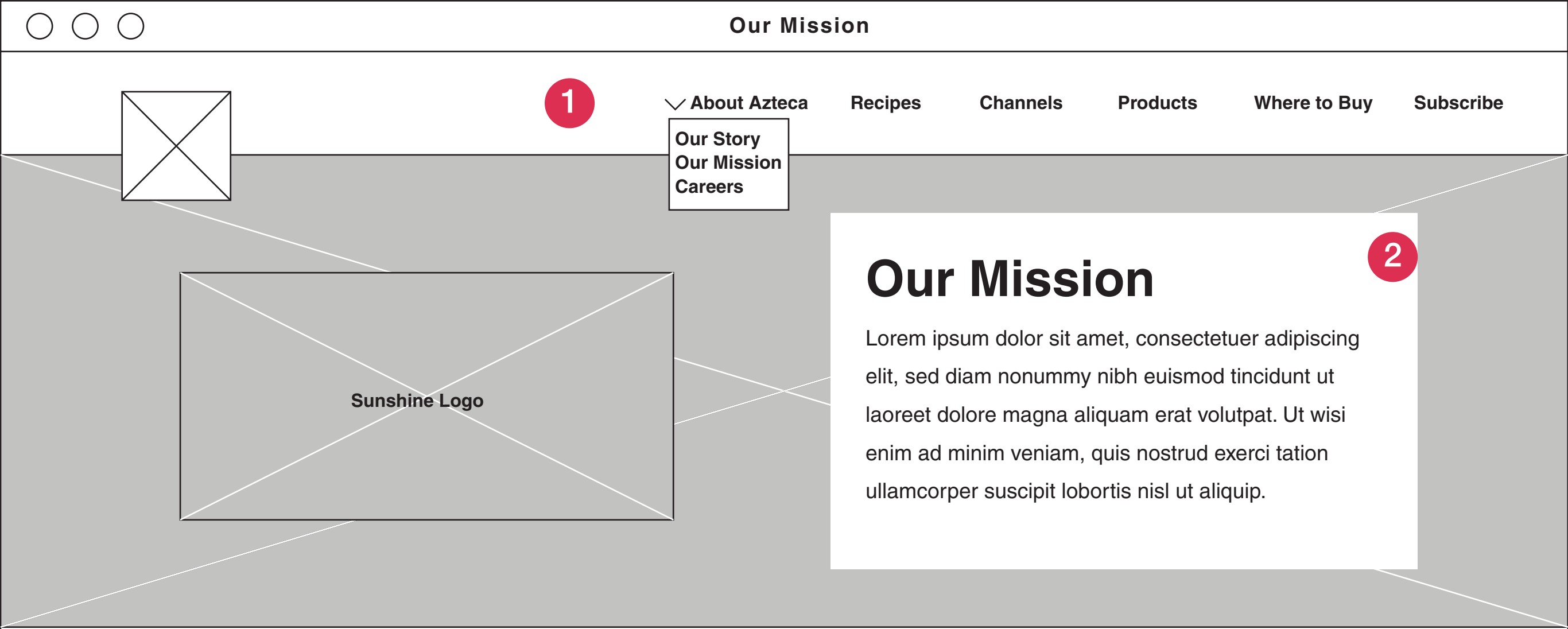
Summary of Azteca Foods

### 5 Our Story Videos

Videos that Azteca already has

### 7 FOOTER

Website's footer containing Contact Us, Sitemap, Private Policy links. As well as Azteca's copyright / social media icons



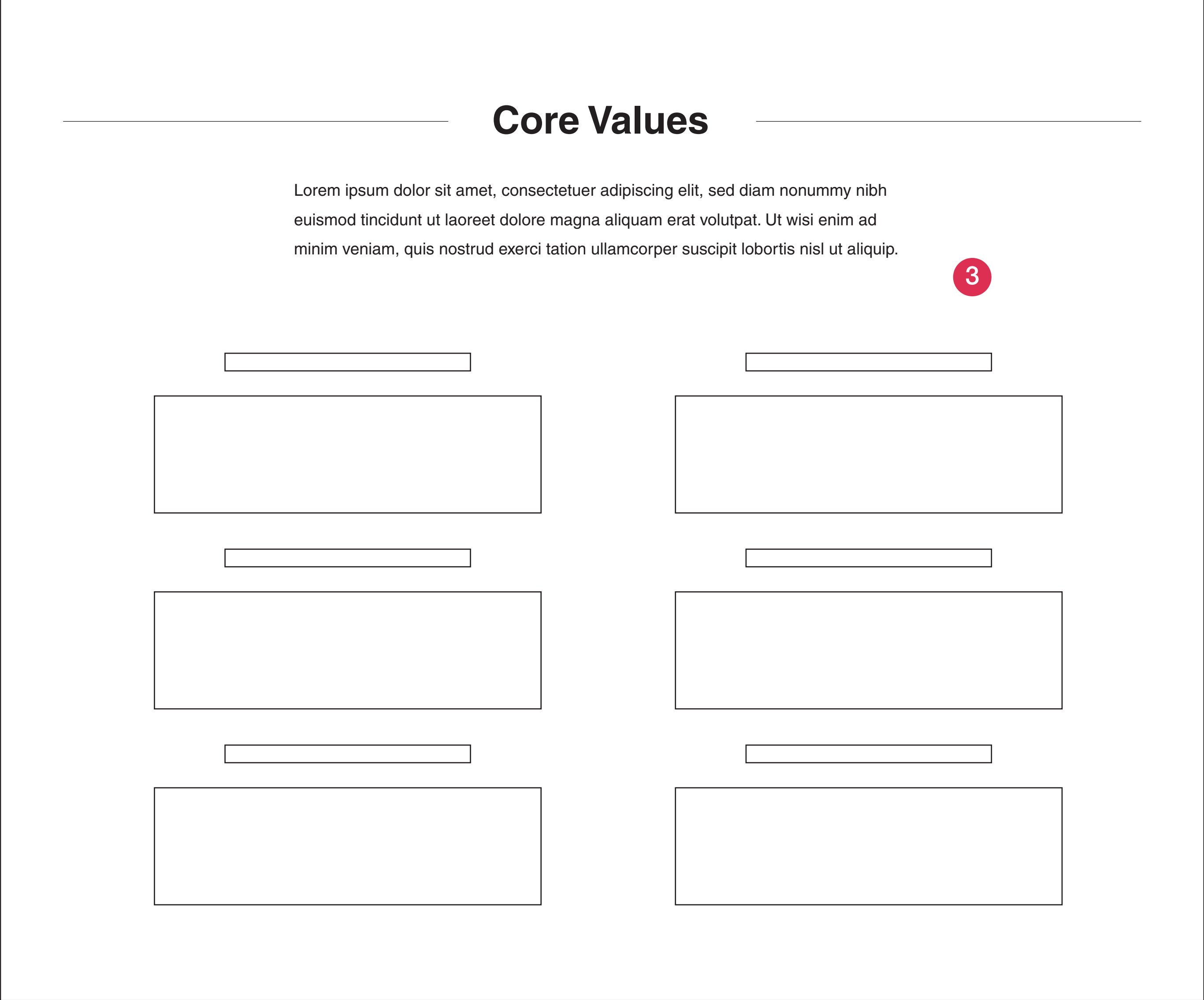
## Annotations

# Our Mission

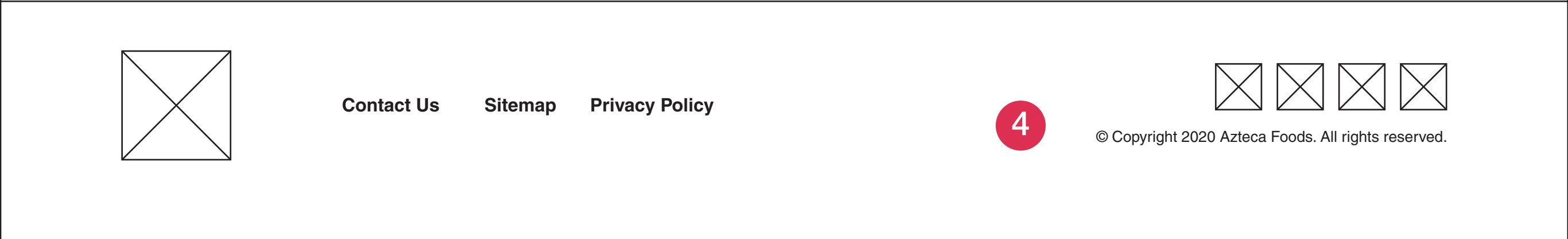
**1 NAVIGATION**  
Logo & main navigation containing links to all the sections of the websites. (About Azteca, Recipes, Channels, Products, Where to Buy, Subscribe)

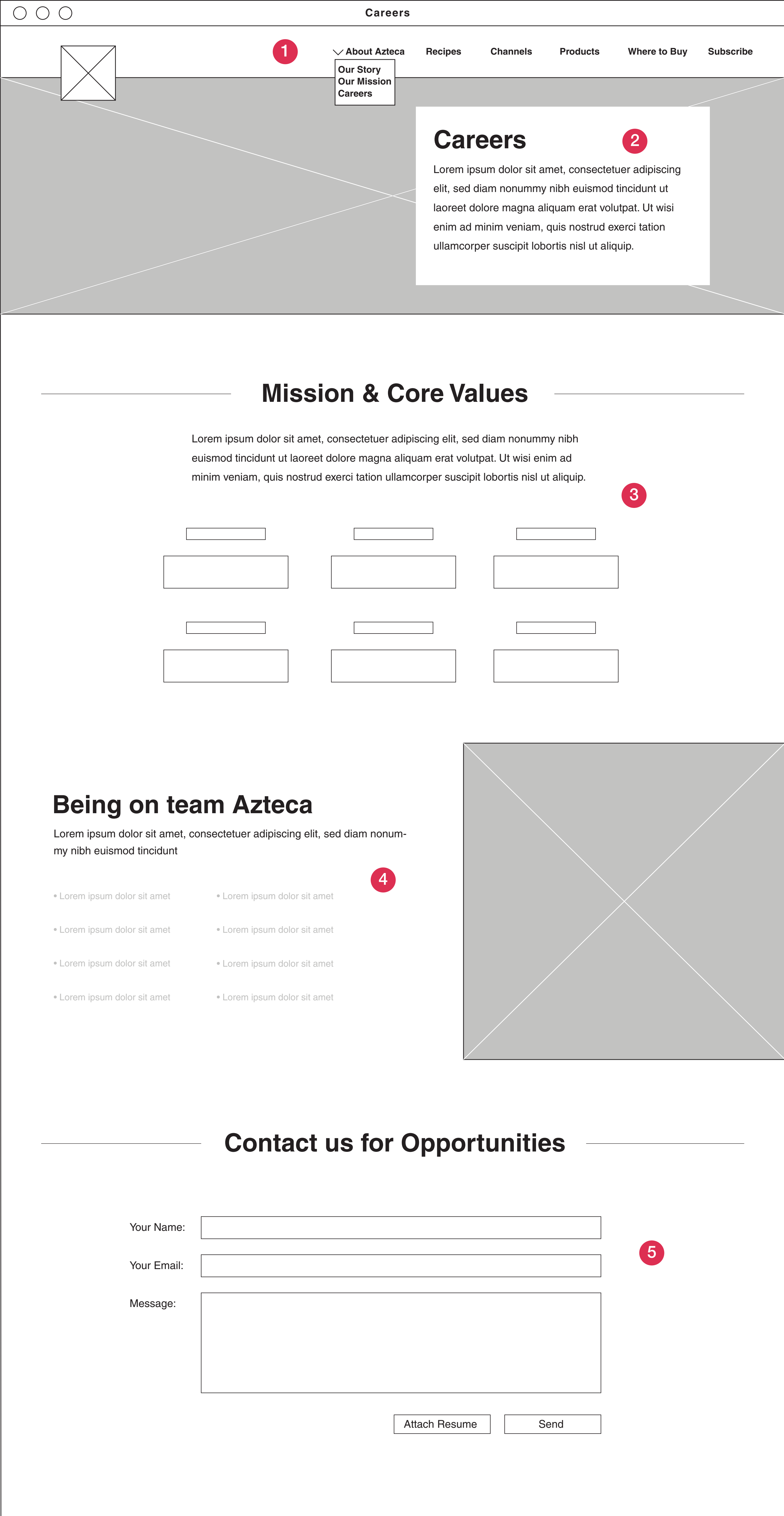
**2 COMPANY MISSION**  
Summary of Azteca's mission and highlight of Sunshine logo

**3 Core Values**  
Showcase of Aztecas values



**4 FOOTER**  
Website's footer containing Contact Us, Sitemap, Private Policy links. As well as Azteca's copyright / social media icons





Annotations

Careers

- 1

NAVIGATION

Logo & main navigation containing links to all the sections of the websites. (About Azteca, Recipes, Channels, Products, Where to Buy, Subscribe)
- 2

PAGE OVERVIEW

Summary of Azteca's mission and highlight of Sunshine logo
- 3

Value / Culture overview

Overview of Azteca's work culture and values
- 4

What its like to be part of the Azteca team

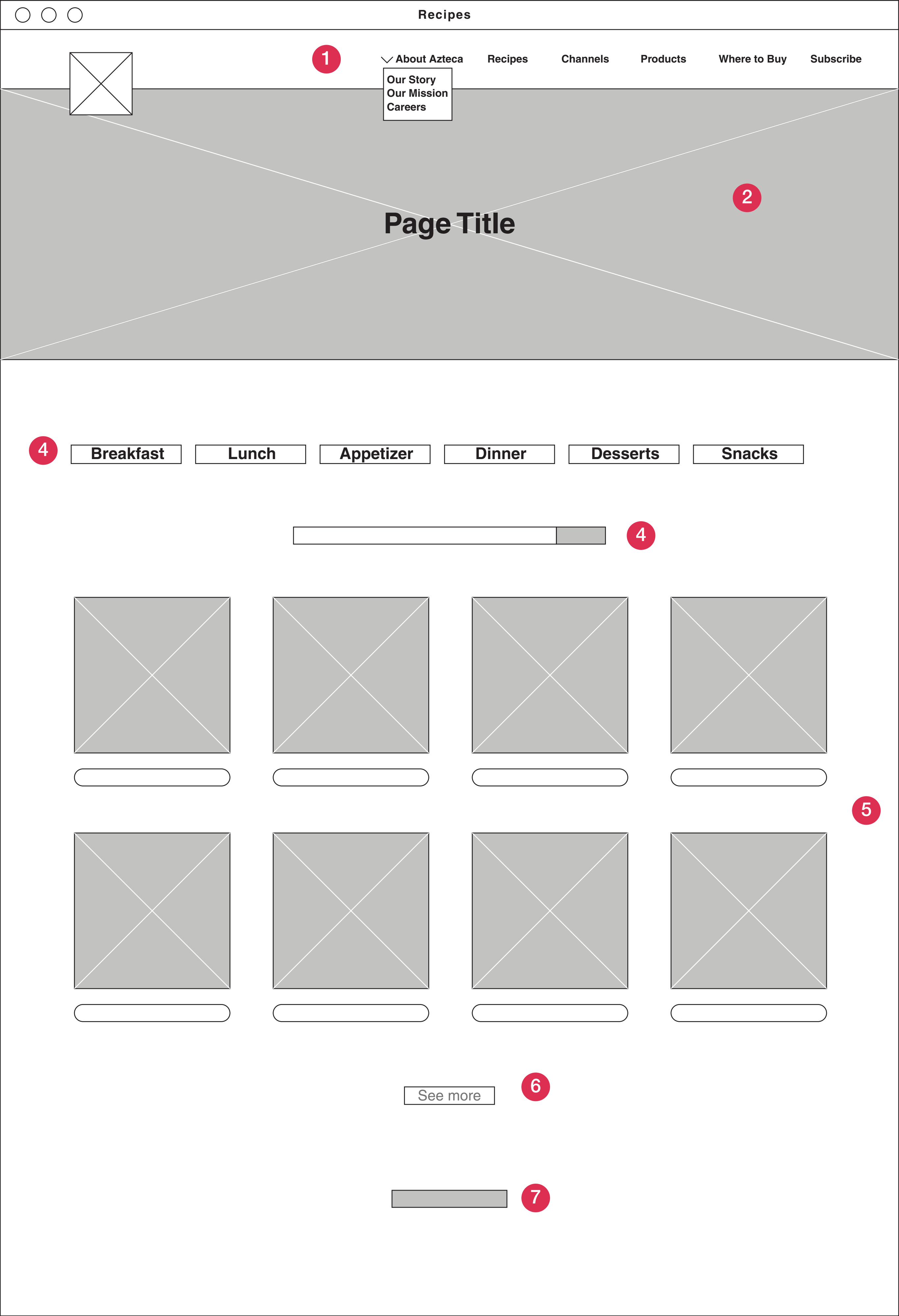
Area to explain what its like to be on the Azteca Team and benefits
- 5

Application Form

Area to Apply to Azteca via email
- 6

FOOTER

Website's footer containing Contact Us, Sitemap, Private Policy links. As well as Azteca's copyright / social media icons



Annotations

# Recipes

**1 NAVIGATION**  
Logo & main navigation containing links to all the sections of the websites. (About Azteca, Recipes, Channels, Products, Where to Buy, Subscribe)

**2 FEATURED IMAGE**  
Title of page and featured image

**3 RECIPE CATEGORIES**  
Navigation of recipe categories

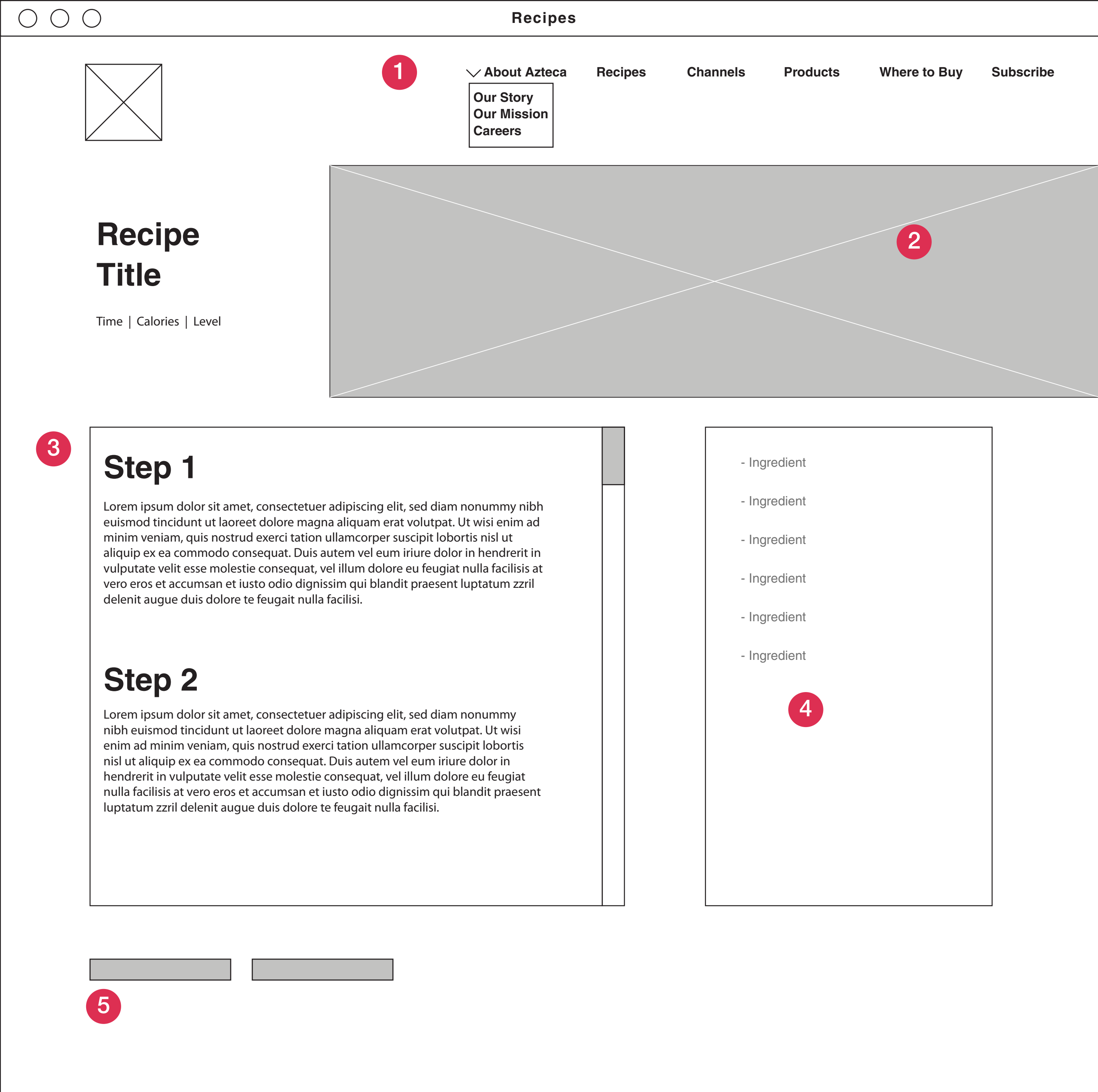
**4 SEARCH RECIPES**  
Search Bar for all recipes

**5 RECENT RECIPES**  
the Recipes populated on the “Recipe” home page will be the most recent recipes added to the site per request

**6 SEE MORE BUTTON**  
Will populate more recipes when clicked

**7 E-Book Recipe book**  
If E-book is wanted on site it can go here

**8 FOOTER**  
Website's footer containing Contact Us, Sitemap, Private Policy links. As well as Azteca's copyright / social media icons



Annotations

Recipe

**1 NAVIGATION**  
Logo & main navigation containing links to all the sections of the websites. (About Azteca, Recipes, Channels, Products, Where to Buy, Subscribe)

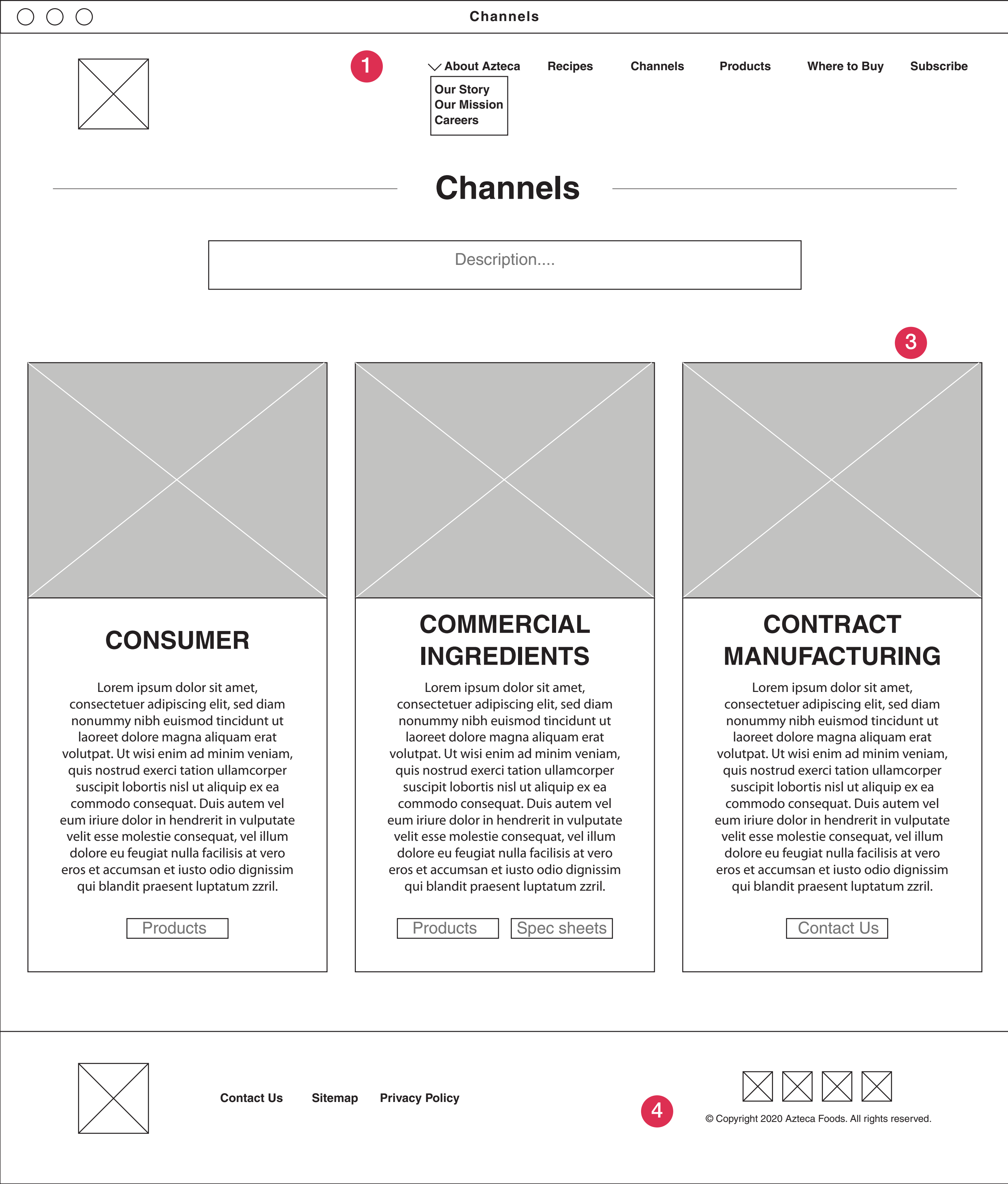
**2 FEATURED IMAGE**

**3 RECIPE STEPS**

**4 INGREDIENT LIST**

**5 DOWNLOAD/PRINT RECIPE & SHARE OPTION**

**6 FOOTER**  
Website's footer containing Contact Us, Sitemap, Private Policy links. As well as Azteca's copyright / social media icons



## Annotations

# Channels

## 1 NAVIGATION

Logo & main navigation containing links to all the sections of the websites. (Our Story, Products, Channels, Careers, Where to Buy, Recipes, Subscribe)

## 3 CHANNELS SELECTION

Image & description of each channel.

**Products button** Links to Azteca Consumer Products  
**Spec sheets button** Links to Spec sheets PDF page

## 4 FOOTER

Website's footer containing Contact Us, Sitemap, Private Policy links. As well as Azteca's copyright / social media iconsa

Title of page and featured image

## White Whole Wheat

## PRODUCTS

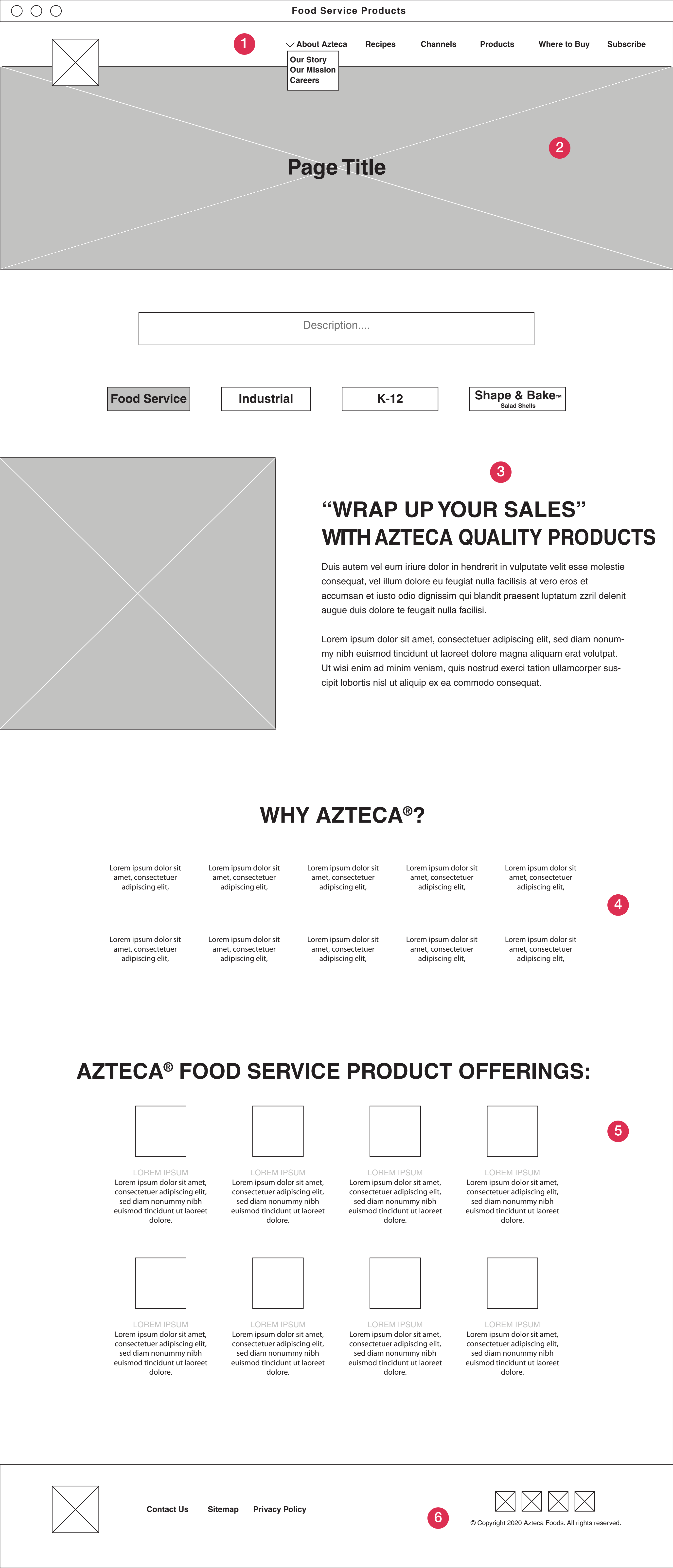
In depth showcasing of Azteca's products (Tortilla, Salad Shell) with description section (ingredients, allergen statement, nutritional information)

## PRODUCTS

In depth showcasing of Azteca's products (Tortilla, Salad Shell) with description section (ingredients, allergen statement, nutritional information)

## FOOTER

Website's footer containing Contact Us, Sitemap, Private Policy links. As well as Azteca's copyright / social media icons



Annotations

Commercial Ingredient

1 NAVIGATION  
Logo & main navigation containing links to all the sections of the websites. (Our Story, Products, Channels, Careers, Where to Buy, Recipes, Subscribe)

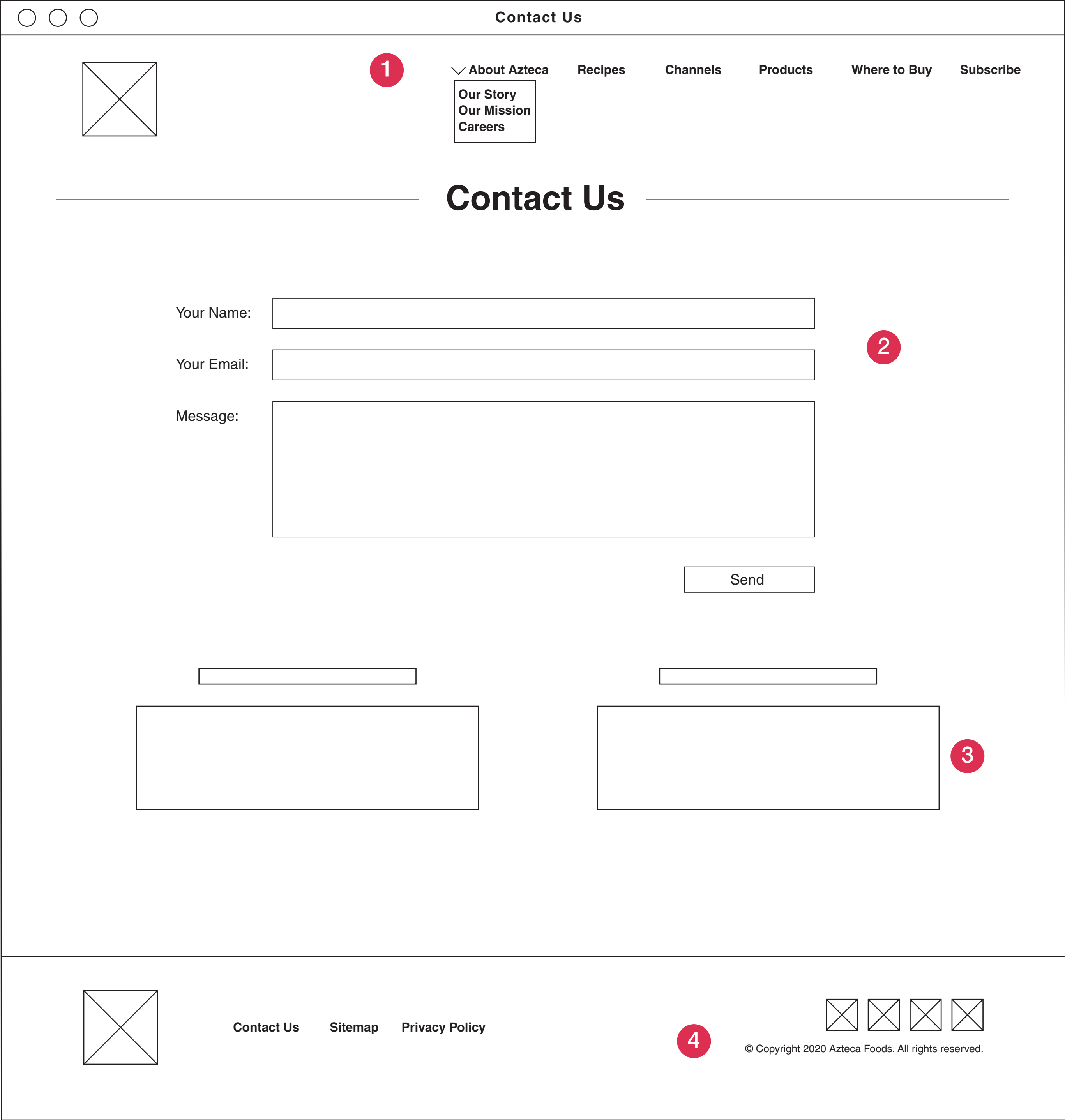
2 FEATURED IMAGE  
Title of page and featured image

3 TAB HIGHLIGHT  
Related image and description of service

4 WHY AZTECA  
Reasons for choosing Azteca

5 PRODUCT OFFERINGS  
Product thumbnails with description

6 FOOTER  
Website's footer containing Contact Us, Sitemap, Private Policy links. As well as Azteca's copyright / social media icons



## Annotations

# Contact

## 1 NAVIGATION

Logo & main navigation containing links to all the sections of the websites. (About Azteca, Recipes, Channels, Products, Where to Buy, Subscribe)

## 2 CONTACT FORM

## 3 OTHER CONTACT INFO

## 4 FOOTER

Website's footer containing Contact Us, Sitemap, Private Policy links. As well as Azteca's copyright / social media icons